

Avantair, Inc. Appoints Paul Perry to Sales Director

CLEARWATER, Fla., Aug 30, 2007 -- Avantair Inc. (OTCBB:AAIR) (OTCBB:AAIRU) (OTCBB:AAIRW) ("Avantair"), the only publicly traded stand-alone fractional operator, announced today that it has appointed Paul Perry to Director of Sales for the West.

Mr. Perry previously held several executive sales positions at leading pharmaceutical companies. He holds a Master of Business Administration in Marketing from the University of Nevada and a Bachelor of Science from the United States Military Academy at West Point. Mr. Perry also served as an Aviation Officer for the United States Army.

"I am looking forward to working with a dynamic company and the outstanding people at Avantair. Avantair offers a truly unique program in the fractional aircraft ownership industry. Both the Avantair program and its aircraft, the P.180, have many competitive advantages in the marketplace," stated Mr. Perry.

Darren Blackett, Vice President of Sales and Marketing said, "Paul brings over ten years of sales experience to Avantair. With his proven track record and highly motivated demeanor, we are confident that he will add value to the company and continue to help us serve our current owners and deliver superior service to additional new owners."

About Avantair

Headquartered in Clearwater, FL, Avantair Inc. is the exclusive North American provider of fractional aircraft shares in the Piaggio Avanti P.180 aircraft. Avantair is the fifth-largest company in the North American fractional-aircraft industry and the only publicly traded stand-alone fractional operator. As of July 31st, 2007, the company managed a fleet of 37 aircraft with another 48 Piaggio Avanti IIs on order. It also recently announced an order of 20 Embraer Phenom 100s. Avantair, with operations in five states and approximately 300 employees, offers private travel solutions for individuals and companies at a fraction of the cost of whole aircraft ownership.

Forward Looking Statements

This press release, and other statements that Avantair contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act, with respect to Avantair's future financial or business performance, strategies and expectations. Forward-looking statements are typically identified by words or phrases such as "trend," "potential," "opportunity," "pipeline," "believe," "comfortable," "expect," "anticipate," "current," "intention," "estimate," "position," "assume," "outlook," "continue," "remain," "maintain," "sustain," "seek," "achieve," and similar expressions, or future or conditional verbs such as "will," "would," "should," "could," "may" and similar expressions. Avantair cautions that forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time. Forward-looking statements speak only as of the date they are made, and Avantair assumes no duty to and does not undertake to update forward-looking statements. Actual results could differ materially from those anticipated in forward-looking statements and future results could differ materially from historical performance.

In addition to factors previously disclosed in Avantair's filings with the Securities and Exchange Commission (SEC) and those identified elsewhere in this press release, the following factors, among others, could cause actual results to differ materially from forward-looking statements or historical performance: general economic and business conditions in the U.S. and abroad, changing interpretations of generally accepted accounting principles, changes in market acceptance of the company's products, inquiries and investigations and related litigation, fluctuations in customer demand, management of rapid growth, intensity of competition as well as other relevant risks detailed in Avantair's filings with the Securities and Exchange Commission, including its report on Form 10-QSB for the period ended September 30, 2006, its Definitive Proxy Statement on Schedule 14A, as filed on February 1, 2007 and its Form 8-K filed on March 13, 2007. The information set forth herein should be read in light of such risks. Avantair does not assume any obligation to update the information contained in this press release.

Avantair's filings with the SEC, accessible on the SEC's website at <http://www.sec.gov>, discuss these factors in more detail and identify additional factors that can affect forward-looking statements.

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